

The background is a vibrant, abstract composition of overlapping organic shapes in various colors including blue, green, yellow, purple, brown, and red. A central rectangular box with a vertical color gradient from yellow to pink contains the text.

neo
design consulting

full of ideas

Brand development and brand management

neo design consulting develops strong corporate designs for business companies and has been managing their successful brands for years. Usually, we are given carte blanche and thus are able to create independently and to manage the brand development from the outset. Our long standing cooperation with our corporate clients enables us to become part of them and to speak a common language.

Unique and top-quality advertising

Our goal is to create a visual communication suiting only the client company, tailor-made and exclusive. This allows for a unique presentation, distinct from competitors and attracting attention. We are dedicated to every single step of the work process in order to achieve results meeting both our high standards and our client's requirements.

From start-up companies to Dax-listed companies, acting locally and globally

Regardless of how the task is defined and no matter how large or small a project is, we attend to all different clients with the same commitment. We always welcome the opportunity of getting to know new industrial sectors and thus being able to broaden our know-how.

We support in launching start-up companies and provide planning reliability to Dax-listed companies, regardless of whether they are located just around the corner or all around the world.

Analogue and online

Since 1999 in Cologne, we have drafted, designed and programmed in the World Wide Web.

The analogue world of print media follows other rules than the World Wide Web. In both areas, our work ensures effective, fast and, most importantly, appropriate communication.

We are deeply involved in either area and dedicate our work equally to both of them.

Teaming up with friends

Teaming up with partners is our daily business. Just as the project requires, we involve the respective experts. For years, neo design consulting has been cooperating with these partners as a perfect team, which works efficiently and smoothly in the background. We cooperate with partners in the following areas:

- Apps, webpages, programming, SEO
- Blogs
- Events
- Illustration, animation
- Marketing, market research
- Social media
- Photography
- PIM, database publishing
- PR
- Printing
- Trade fair, exhibition construction
- Video, film
- Writing



Beyond comprehension to many, but for us the most beautiful part of our work: creating something out of the blue. No, not out of the blue – we think and work creatively!

We will introduce our creative projects, thoughts and future scenarios and our daily business on the following pages.

The key point in Friedrich von Schiller's letters 'On the Aesthetic Education of Man' is that art and culture enable us to become 'free and autonomous'. People involved in and surrounding themselves with aesthetics and such thus have the 'free space' for creativity, innovation and even **revolution**.

Yours,
Astrid

www.neodc.de
[@grobicreativ](https://www.instagram.com/grobicreativ)

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neo
clients



Sonnenschutz & Dekosysteme





inhouse
communication
ad campaign
postcard
poster



ad campaign
bag & giveaway
city-light-poster
flag
program & report



e-mail marketing
content
header campaign
click analysis



logo
conference look
e-mail marketing
header campaign
printed material
webpage

September 2017
K12 Schools
Higher Education
Lifelong and Professional

Last chance to register!
September 28 + 29
Aarhus, Denmark

Day 1
Workshops
at Copenhagen
of DOKKI

Day 2
Primary Debates
& Keynotes
at DOKKI

Hack the Educational Future
Learning in the Cognitive Era

ELIG.org We change the way Europe learns.

Hack the Educational Future
Learning in the Cognitive Era

ELIG Conference 2017
September 28 + 29
Aarhus/Denmark

Day 1: Workshops at DOKKI
Day 2: Primary Debates & Keynotes at DOKKI

Partner: Aarhus University
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ELIG.org Conference Series
Aarhus 2017 Paris 2016 Berlin 2015 London 2014 Stockholm 2013

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- Expansion & Creativity in Schools
- Professional Skills Development
- New Skills in a Digital World

We change the way children learn.

We change the way professionals work.

We change the way Europe develops.

We present

News

Events

ELIG.org We change the way Europe learns.

ELIG Position Paper on
"Opening up Education"

Rosind A. Borge, Emma Mucumana, Florence Rizzo (Editors)

However many challenges exist. First, there are still wide and persisting disparities across the EU. Participation in learning often substantially varies between Member States, between low-qualified and highly-qualified, low-skilled and highly-skilled, younger and older adults. Policy change cannot be forced upon national institutions. EU-level initiatives still take a considerable length of time to be translated into action and to yield tangible results at Member State level. Disparities exist between quality and results of policy change in younger population versus adult learning. We still see that EU-level efforts are unable to produce sufficiently detailed and reliable and especially timely evidence.

It still takes a long time to develop and apply instruments for the collection of data on indicators of policy and governance in education and training due to the process of statistical data collection involved. It now comes to the fore that the approach towards the solution to this bottleneck in time and resolution of available data.

What we suggest to make it happen

We believe that a good way to convince Member States for specific policy change adoption is to be able to provide tangible evidence on the benefits of actions, engaged by other countries for instance. A well-designed analysis policy framework could be the necessary tool for that. We need to expand our current impact assessment but need to develop a multi-level pan-European, down to regional level impact assessment of their role and time frequency. We need to update the framework of indicators and benchmarks for monitoring progress on education to the new conditions of big data and data computing with the use of innovative data-parting approaches that shorten the data cycle time.

At the same time we should take the opportunity of access to rich data to foster a broader contact on "learning" in education, including skills like creativity, sense of entrepreneurship, ability to collaborate in equality.



logo
image campaign
manual
sign system
submittals
webpage

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When do you use ICT during your workflow?

At what step do you need better support by new ICT?

Which steps in your workflow will be changing in the future?

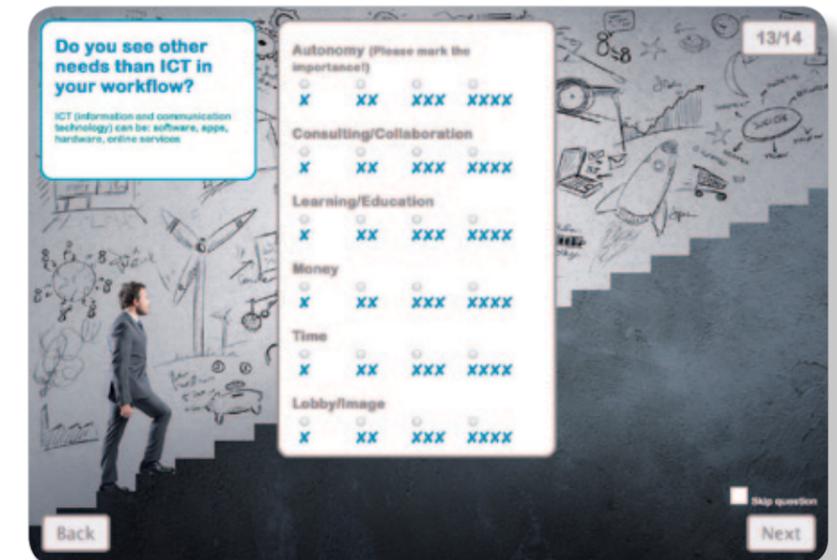
neo
web design

We are building a roadmap for the European Commission to bridge creative industries with technology providers & innovators
www.cre-am.eu

Participate in the survey!
<http://cream-survey.elig.org>



concept
interface design
implementation
analysis



logo
brand
development &
management



classroom of the future
exploration and creativity at schools



Netzwerke(n)
für den qualifizierten Wiedereinstieg



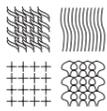
Universitäres
Lungenkrebszentrum
Frankfurt



Brotfabrik
Bühne Bonn



CMS COP10 Norway
Networking for Migratory Species
Bergen, 20-25 November 2011



Institut für historische Textilien
Konservierung Lagerkonzepte Inventarisierung Expertisen



Kinnula
Hydrokulturen



Der Personaldienstleister

werktags

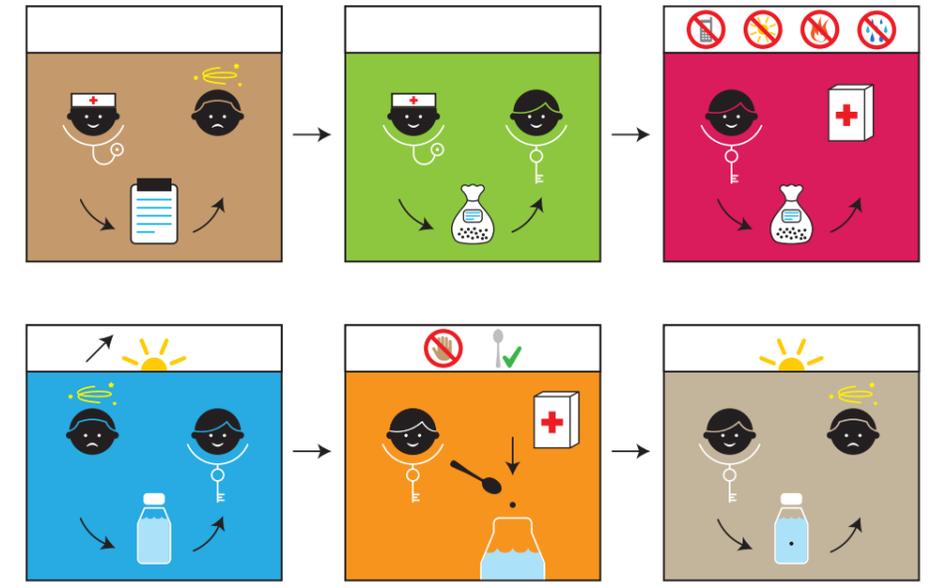


ikom
Unternehmensberatung

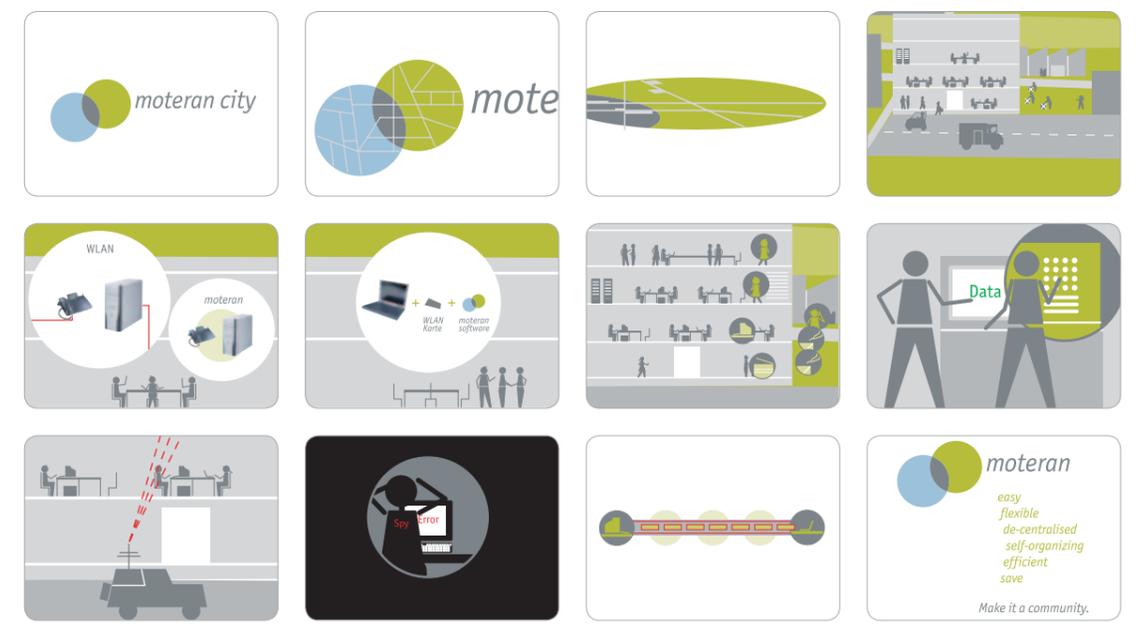


neo pictogram

chart
comic strip
guidance system
storyboard
video



Gambia Wellness Foundation
Postcards, use of medication for patient and keeper, Gambia/Africa

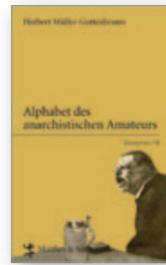
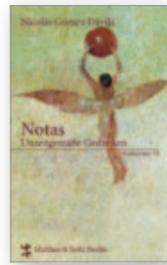


moteran systems & Mitsubishi International
Animated video for meshed network technology,
Düsseldorf/Germany
www.neodc.de/videos





annual report
book
biography
brochure
catalogue
magazine
newspaper

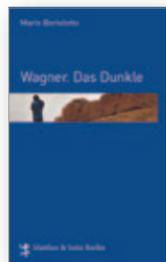


Alexianer Brüdergemeinschaft
Psychiatric hospitals throughout Germany
Magazines, newspapers

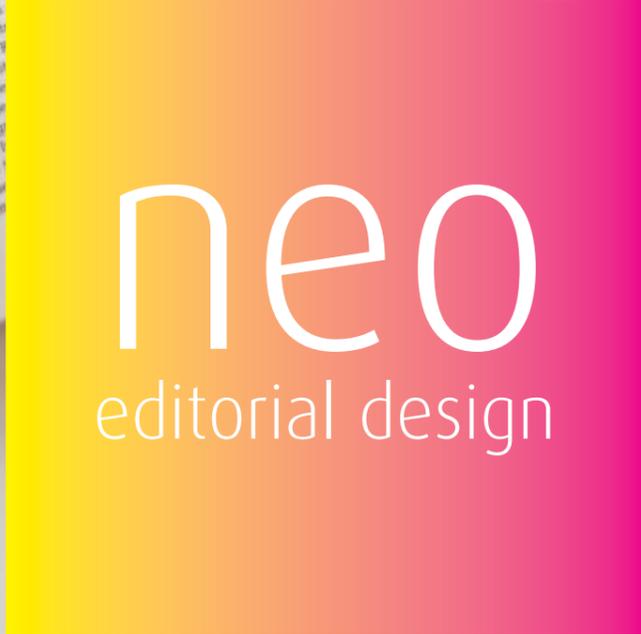


Stepin, Work & Travel
Travel agency for youths, Germany
Catalogues

Matthes & Seitz
Book publisher, Berlin/Germany
Books



DFG, Deutsche Forschungsgemeinschaft
German Research Foundation
Annual reports





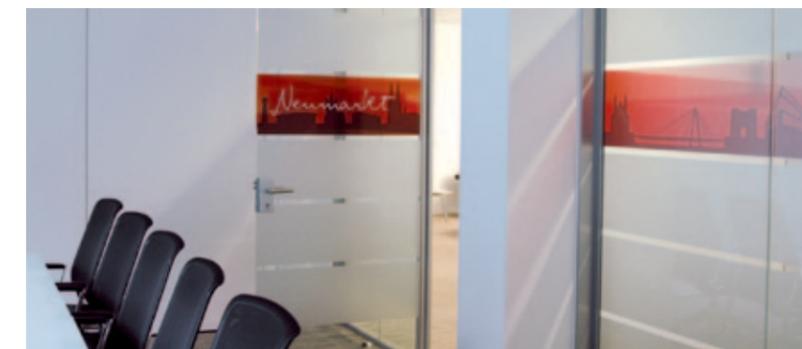
booth
exhibition
expedition
wall design



Klassenzimmer der Zukunft/Classroom of the Future, THE LAB
Stand and learning expeditions at the Frankfurt Book Fair, Frankfurt/Germany



Deutsche Post
Mail and parcel service
Touring exhibition throughout schools, Germany



Towers Watson
Global advisory, broking and solutions company
Conference rooms, Cologne/Germany



IZME, Informationszentrum Mobilfunk/information center mobile communications
Touring exhibition throughout malls, Germany





WDR, Westdeutscher Rundfunk
Public-broadcasting institution, debut films, Cologne/Germany



film poster
scene stills
title of exhibition



Acquario Civico di Milano
Museum, special exhibition, Milan/Italy

a filo d'acqua

Acquario Civico di Milano
8 marzo - 4 aprile





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